

IDEAS Forum

Virtual Summit 2020
9th December



European Association of Aerial Surveying Industries

IDEAS Forum

EAASI VISION

To make European aerial surveying business sustainable

Statute Goals

i) Promote the generation of a sustainable market for Geo-Information using aerial surveying

INDUSTRY – Challenges

How can we be ready to completely satisfy the needs of our clients in 5, 10 or 15 years.....?

INDUSTRY – Challenges

- How can the industry reduce the carbon footprint?
- How the European green deal will affect aviation industry?
- How can we use 5G technology to increase our efficiency?
- Will we need new security clearances to introduce 5G on our workflow?
- Are we ready to face the irruption of UAV?
- Where shall we focus our efforts to integrate AI and ML on the industry?
- How can we optimize the amount of data that we are handling?

IDEAS Forum

IDEAS

Innovation, Development and Effectiveness on Aerial Survey

EAASI

European Association of Aerial Surveying Industries

IDEAS Forum - What

Action Groups

IDEAS

Future Action Groups

Future Action Groups

Short Term

Medium Term

Long Term

EAASI

European Association of Aerial Surveying Industries

IDEAS Forum - What

- Promote nonbiased debates about the industry needs
- Promote deep cooperation within stakeholders
- Frame medium-term and long-term industry problems
- Align stakeholders needs and strategies
- Anticipate industry future challenges and threats
- Listen to each other
- Define the bases for innovative and effective solutions
- Actively monitoring market trends

IDEAS Forum - Who

- Aerial Surveys Companies
- Manufacturers
- Public Organizations and other associations (National Geographical Institutes, International organizations,..)
- R&D organizations and universities

IDEAS Forum - How

- Phase 1 – Contact Manufacturers and ask them to participate
 - Phase One, Riegl, Teledyne, Hexagon, Vexcel ✓
- Phase 2 – Introduce **IDEAS** to all members and invite them to join ✓
- Phase 3 – Invite other organizations (Public or private)
- Phase 4 – Invite Universities and R&D organizations

IDEAS Forum

- Starting in 2021
- 2/3 meeting per year (EAASI summit, Intergeo... others)
- Structured debates, non commercial
- Summarize and distribute conclusions within EAASI members