



**EAASI**  
European Association of  
Aerial Surveying Industries

# Action Group 3 Summit Conclusion

# Open Debate

- Presentation of Code of Ethics
- Discussion of various Aspects of this Code
- How does the Code of Ethics leads to a certification?
- Ideas for a closer cooperation between members
- Ideas to increase the education for our business at Universities

# Code of Ethics

- Splitted into 3 parts
  - Ethic rules between Members of EAASI
  - Ethic rules towards Customers
  - Company internal ethic rules
- A guide for dealing with each other
- The basic module for later certification procedures

# Discussion points of CoE

- Declaration of intent of all members.
- The members agree to follow the rules to the best of their ability.
- Based on this rules, AG3 will develop a certification procedure.
- Most important: Acceptance by customers and authorities

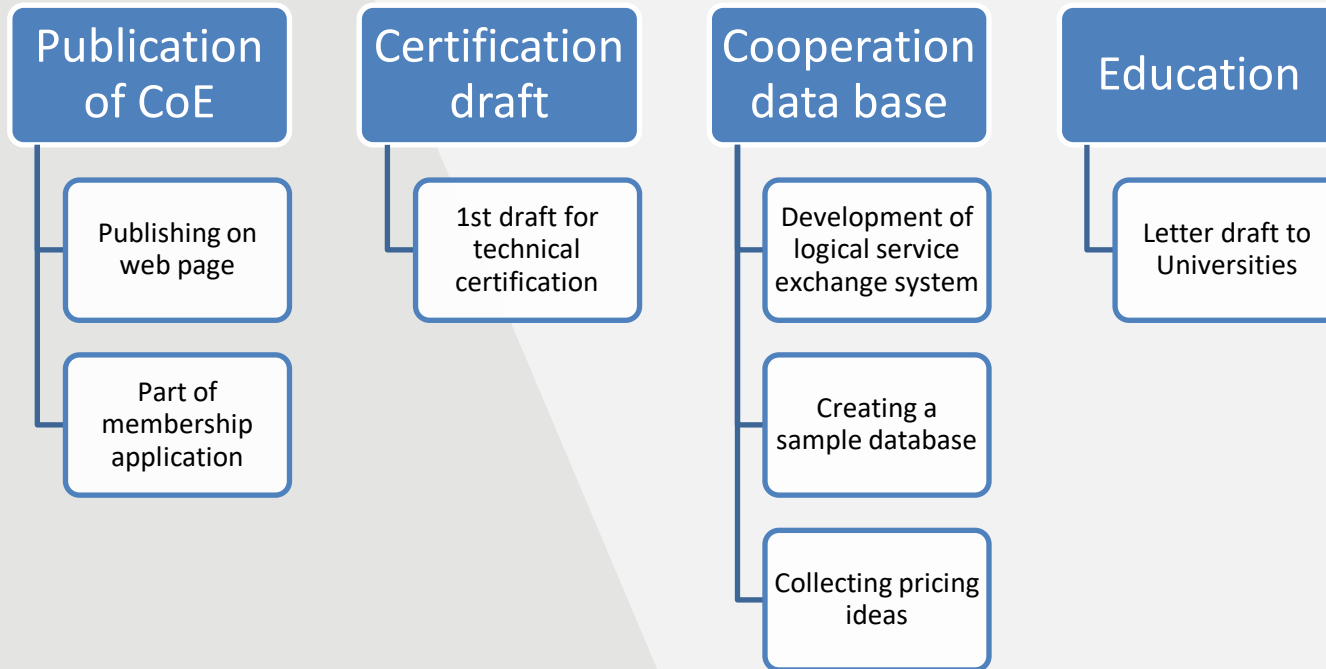
# Increasing Base Education

- Suggestion: Information letter to all relevant chairs of European universities
- Own initiatives to support education at universities
  - Internships
  - information materials
  - Workshops
- Goal: Greater visibility of our business at universities

# Closer cooperation between members

- Idea by discussion:
  - Creating a database for sharing services between members
  - Integration to an online platform
- Challenges to solve:
  - What Services should be integrated in Data base
  - Pricing rules for services
  - Technical implementation

# Action Group 3 – Next Actions



# Thoughts

- Members are competitors and they will be in the future
- Despite the competition, we have similar goals
  - Save and stable business
  - Grow business
  - Invest in current technologies
- The trust for cooperation arises when everyone has the same values and works according to transparent rules